

## NFL COACH of the YEAR ANALYSIS and PICKS - 2023

### BACKGROUND

We researched the common criteria and metrics regarding Coach of the Year winners and their teams since 2011. The "Success Rate" column indicates the percent of the time Coach of the Year team met the criteria since 2011.

CRITERIA	SUCCESS RATE	METHODOLOGY FOR OUR ANALYSIS AND PICKS
% of time SB odds 40+ to 1:	83.3%	We use DraftKings Super Bowl odds.
% of time projected wins under 9:	91.7%	We use DraftKings Over-Under Totals odds.
% of time team won 11+ games:	91.7%	Our subjective analysis evaluates probability of 11 wins.
% times prior year wins was under 8:	75.0%	Simple view of prior year team record.
% times improved by 4+ wins:	83.3%	DraftKings Over/Under Wins minus prior yr wins-is it 4+?
% of times team made playoffs:	100.0%	DraftKings team "Make Playoffs" favorites and up to +120 odds.
11 wins reasonable	n/a	Scores a "Yes" if DraftKings over-under wins line is 9 1/2 or greater.

FINAL PROSPECTS GRADE	COACH	TEAM	SUPER BOWL ODDS	SUPER BOWL ODDS > 40-1	TEAM '22 WINS	TEAM '22 WINS UNDER 9	'23 WINS NEEDED	'23 WINS NEEDED REASONABLE	MAKES PO PER VEGAS	11 WINS IS REASONABLE	# OF CRITERIA MET
BEST BET	K. Stefanski	Browns	+4000	Yes	7	Yes	11.0	Yes	Yes	Yes	5
BEST BET	Dennis Allen	Saints	+3500	Draw	7	Yes	11.0	Yes	Yes	Yes	4.5
BEST BET	R. Salah	Jets	+1800	No	7	Yes	11.0	Yes	Yes	Yes	4
GOOD BET	Sean Payton	Broncos	+4000	Yes	5	Yes	9.0	Yes	No	No	3
GOOD BET	S. Steichen	Colts	+10000	Yes	4	Yes	8.0	Yes	No	No	3
GOOD BET	Sean McVay	Rams	+6500	Yes	5	Yes	9.0	Yes	No	No	3
GOOD BET	M. Eberflus	Bears	+5000	Yes	3	Yes	7.0	Yes	No	No	3
GOOD BET	Demico Ryan	Texans	+20000	Yes	3	Yes	7.0	Yes	No	No	3
AVE. BET	D. Campbell	Lions	+2200	No	9	Draw	13.0	No	Yes	Yes	2.5
AVE. BET	M. McDaniel	Dolphins	+2200	No	9	Draw	13.0	No	Yes	Yes	2.5
AVE. BET	D. Pederson	Jaguars	+2500	No	9	Draw	13.0	No	Yes	Yes	2.5
NO BET	B. Staley	Chargers	+2500	No	10	No	14.0	No	Yes	Yes	2
NO BET	Nick Sirianni	Eagles	+650	No	14	No	18.0	No	Yes	Yes	2
NO BET	Zac Taylor	Bengals	+1100	No	12	No	16.0	No	Yes	Yes	2
NO BET	K. Shanahan	49ers	+1000	No	13	No	17.0	No	Yes	Yes	2
NO BET	Todd Bowles	Bucs	8000	Yes	8	Yes	12.0	No	No	No	2
NO BET	Matt LaFleur	Packers	+6500	Yes	8	Yes	12.0	No	No	No	2
NO BET	J. Harbaugh	Ravens	+2000	No	10	No	14.0	No	Yes	Yes	2
NO BET	S. McDermott	Bills	+900	No	13	No	17.0	No	Yes	Yes	2
NO BET	Mike Vrabel	Titans	+8000	Yes	7	Yes	11.0	No	No	No	2
NO BET	J. McDaniels	Raiders	+6500	Yes	6	Yes	10.0	No	No	No	2
NO BET	Bill Belichick	Patriots	+6500	Yes	8	Yes	12.0	No	No	No	2
NO BET	M. McCarthy	Cowboys	+1400	No	12	No	16.0	No	Yes	Yes	2
NO BET	R. Rivera	Wash.	+6500	Yes	8	Yes	12.0	No	No	No	2

NO BET	Arthur Smith	Falcons	+6500	Yes	7	Yes	11.0	No	No	No	2
NO BET	Frank Reich	Panthers	+8000	Yes	7	Yes	11.0	No	No	No	2
NO BET	J. Gannon	Arizona	+20000	Yes	4	Yes	8.0	No	No	No	2
NO BET	A. Reid	Chiefs	+600	No	14	No	18.0	No	Yes	Yes	2
NO BET	K. O'Connell	Vikings	+3500	Draw	13	No	17.0	No	Yes	No	1.5
NO BET	Brian Daboll	Giants	+6500	Yes	9.5	Draw	13.5	No	No	No	1.5
NO BET	P. Carroll	Seahawks	+3000	No	9	Draw	13.0	No	Yes	No	1.5
NO BET	Mike Tomlin	Steelers	+5000	Yes	9	Draw	13.0	No	No	No	1.5
<b>HISTORIC PERFORMANCE</b>											
2022	Daboll was not one of our picks (1st time in 11 years a coach won with less than 11 wins). Our picks finished 2nd, 4th and 5th.										
2023	TBD										