

NFL COACH of the YEAR ANALYSIS and PICKS - 2024

BACKGROUND

We researched the common criteria and metrics regarding Coach of the Year winners and their teams since 2011. The "Success Rate" column indicates the percent of the time Coach of the Year team met the criteria since 2011.

CRITERIA	SUCCESS RATE	METHODOLOGY FOR OUR ANALYSIS AND PICKS
% of time SB odds 40+ to 1:	83.3%	We use DraftKings Super Bowl odds.
% of time projected wins under 9:	91.7%	We use DraftKings Over-Under Totals odds.
% of time team won 11+ games:	91.7%	Our subjective analysis evaluates probability of 11 wins.
% times prior year wins was under 8:	75.0%	Simple view of prior year team record.
% times improved by 4+ wins:	83.3%	DraftKings Over/Under Wins minus prior yr wins-is it 4+?
% of times team made playoffs:	100.0%	DraftKings team "Make Playoffs" favorites and up to +120 odds.
11 wins reasonable	n/a	Scores a "Yes" if DraftKings over-under wins line is 9 1/2 or greater.

FINAL PROSPECTS GRADE	COACH	TEAM	SUPER BOWL ODDS: X TO 1	SUPER BOWL ODDS > 30-1 or 40-1	TEAM '23 WINS	TEAM '23 WINS UNDER 9	'23 WINS NEEDED	'24 WINS NEEDED REASONABLE	MAKES PO PER VEGAS	11 WINS IS REASONABLE	# OF CRITERIA MET
BEST BET	M. Eberflus	Bears	30	Neutral	7	Yes	11.0	Yes	Yes	Maybe	4
BEST BET	R. Morris	Falcons	22	No	7	Yes	11.0	Yes	Yes	Yes	4
BEST BET	R. Salah	Jets	20	No	7	Yes	11.0	Yes	Yes	Yes	4
GOOD BET	Zac Taylor	Bengals	13	No	9	No	13.0	Yes	Yes	Yes	3
GOOD BET	K. Stefanski	Browns	40	Yes	11	Yes	15.0	No	Maybe	Maybe	3
GOOD BET	Todd Bowles	Bucs	75	Yes	9	Yes	13.0	No	Maybe	Maybe	3
GOOD BET	J. Gannon	Cardinals	100	Yes	4	Yes	8.0	Yes	No	No	3
GOOD BET	S. Steichen	Colts	60	Yes	9	Yes	13.0	No	Maybe	Maybe	3
GOOD BET	Dan Quinn	Commanders	100	Yes	4	Yes	8.0	Yes	No	No	3
GOOD BET	Matt Laflaur	Packers	19	No	9	Yes	13.0	No	Yes	Yes	3
GOOD BET	Dave Canales	Panthers	250	Yes	2	Yes	6.0	Yes	No	No	3
AVE. BET	Jim Harbaugh	Chargers	30	Neutral	5	No	9.0	Yes	Maybe	Maybe	2.5
AVE. BET	M. McDaniel	Dolphins	22	No	11	Draw	15.0	No	Yes	Yes	2.5
AVE. BET	D. Pederson	Jaguars	45	Yes	9	Draw	13.0	No	Maybe	Maybe	2.5
AVE. BET	D. Campbell	Lions	12	No	12	Draw	16.0	No	Yes	Yes	2.5
AVE. BET	Sean McVay	Rams	35	Neutral	10	Yes	14.0	No	Maybe	Maybe	2.5
AVE. BET	Dennis Allen	Saints	80	Yes	9	Yes	13.0	No	Maybe	No	2.5
AVE. BET	Mike Tomlin	Steelers	50	Yes	10	Draw	14.0	No	Maybe	Maybe	2.5
NO BET	K. Shanahan	49ers	6	No	12	No	16.0	No	Yes	Yes	2
NO BET	S. McDermott	Bills	12	No	11	No	15.0	No	Yes	Yes	2
NO BET	Sean Payton	Broncos	120	Yes	8	Yes	12.0	No	No	No	2
NO BET	A. Reid	Chiefs	5.5	No	11	No	15.0	No	Yes	Yes	2
NO BET	M. McCarthy	Cowboys	17	No	12	No	16.0	No	Yes	Yes	2

NO BET	Nick Sirianni	Eagles	17	No	11	No	15.0	No	Yes	Yes	2
NO BET	Jerod Mayo	Patriots	150	Yes	4	Yes	8.0	No	No	No	2
NO BET	Antonio Pierce	Raiders	100	Yes	8	Yes	12.0	No	No	No	2
NO BET	J. Harbaugh	Ravens	9	No	13	No	17.0	No	Yes	Yes	2
NO BET	M. Macdonald	Seahawks	65	Yes	9	Draw	13.0	No	Maybe	No	2
NO BET	Demico Ryan	Texans	16	No	10	Yes	14.0	No	Yes	No	2
NO BET	Brian Callahan	Titans	150	Yes	6	Yes	10.0	No	No	No	2
NO BET	Brian Daboll	Giants	100	Yes	6	Draw	10.0	No	No	No	1.5
NO BET	K. O'Connell	Vikings	80	Yes	7	No	11.0	No	No	No	1

WHERE WE HAD THE TOP 5 VOTE GETTERS FINISHING		OUR PROJECTION AVERAGE
2022	1. Daboll (we said 29th), 2. Shannahan (we said 2nd), 3. Pederson (we said 17th). It was the first time in 11 years the winner had less than 11 wins (9-7-1). Our picks finished 2nd, 4th and 5th.	16.0
2023	1. Stefanski (we said 1st), 2. Ryan (we said 4th), 3. Campbell (we said 9th)	4.7
OUR AVERAGE FINISH:		10.3

AP VOTING RESULTS	OUR Pre-SEASON PREDICTION OF EACH			
PLACE OF FINISH	BEST BET	GOOD BET	AVE. BET	NO BET
AWARD WINNER	1		1	
2nd PLACE		2		
3rd PLACE			1	1
4th PLACE		1		1
5th PLACE		1		1